



by Frank Robinson  
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# At Issue

## A New Way to Stay Informed and Get Involved

The New Jersey Business & Industry Association is offering you and your employees a new way to stay connected to valuable information about government actions and business trends that affect your business. They're called **Issue Networks**. And while some of them have been in place informally for some time, NJBIA is launching a new, comprehensive program that will cover different issue areas, including human resources, taxation, energy and manufacturing. Each **Issue Network** is comprised of NJBIA members who share a common interest in a particular area. Our goal is to provide you with the latest information so you can stay competitive in this challenging business environment.

There are no meetings to attend. Each Issue Network will be coordinated through e-mail, so you can read it when it is convenient for you. You can even respond, if you so choose. We will tell you what's happening in Trenton, Washington and elsewhere. You can then tell us how these issues affect your operation.

By signing up for an Issue Network, you will be added to a confidential electronic mailing list (we do not share our lists with anyone) and receive regular information from NJBIA. To sign up, just drop an e-mail to the NJBIA staff contact person listed in the network of your choice. You can sign up for as many networks as you want. Here is a brief description of each Issue Network.

**Economic Development**—Breaking news about economic development in New Jersey. Contact Art Maurice, first vice president for economic development & taxation, [amaurice@njbia.org](mailto:amaurice@njbia.org)

**Education & Workforce Development**—Information on legislation, policy initiatives, research and news that could impact the quality and cost of education. Contact Christopher Emigholz, director of education policy, [cemigholz@njbia.org](mailto:cemigholz@njbia.org)

**Energy**—Information on the activities of the NJ Board of Public Utilities that impact your energy costs. Contact Sara Bluhm, assistant vice president for energy & federal affairs, [sbluhm@njbia.org](mailto:sbluhm@njbia.org)

**Environmental Affairs**—Timely alerts, articles and information about environmental legislation and regulations impacting your cost of compliance. Contact David Brogan, vice president for environmental affairs & small business issues, [dbrogan@njbia.org](mailto:dbrogan@njbia.org)

**Government Affairs**—Timely legislative news from the State Capitol and the latest on business-related legislation. Contact Melanie Willoughby, senior vice president for government affairs, [mwilloughby@njbia.org](mailto:mwilloughby@njbia.org)

**Health Issues**—News about legislation, regulations and trends on the cost of employee health insurance. Contact Christine Stearns, vice president for health & legal affairs, [cstearns@njbia.org](mailto:cstearns@njbia.org)

**Human Resources**—Timely updates about changes in the law impacting your workplace. Contact John Rogers, vice president for human resource policy, [jrogers@njbia.org](mailto:jrogers@njbia.org)

**Manufacturing**—Information about critical issues related to State manufacturing policy, legislation and regulations. Contact Melanie Willoughby [mwilloughby@njbia.org](mailto:mwilloughby@njbia.org), or John Rogers, [jrogers@njbia.org](mailto:jrogers@njbia.org)

**The NJ Public Policy Research Organization (NJPRO) Foundation**—NJPRO, an NJBIA affiliate, is the State's leading public policy organization conducting research on behalf of New Jersey employers. Contact Sara Bluhm, [sbluhm@njbia.org](mailto:sbluhm@njbia.org) or Christopher Emigholz, [cemigholz@njbia.org](mailto:cemigholz@njbia.org)

**Small Business**—Find out what resources are available to help your small business (50 or fewer employees) thrive. Contact David Brogan, [dbrogan@njbia.org](mailto:dbrogan@njbia.org)

**Taxation**—Breaking news about state tax policies and regulations affecting your business and you as an individual taxpayer. Contact Art Maurice, [amaurice@njbia.org](mailto:amaurice@njbia.org)

**Women's Business Leadership Network (WBLN)**—You will receive special invitations to state government functions that will provide educational and networking opportunities. Contact Sara Bluhm, [sbluhm@njbia.org](mailto:sbluhm@njbia.org) 