



## Success of Basic Skills Training Program Speaks for Itself

The New Jersey Business & Industry Association’s Basic Skills Workforce Training Program, which was initiated in July 2007, has become a very visible and popular statewide program. It continues to grow and set new records. NJBIA heavily promotes the program to its 21,000 member companies, and the Consortium promotes it through the community colleges. Word-of-mouth is also driving the program’s rapid growth.

Companies have found the program to be an effective tool for sharpening their employees’ basic skills and for improving overall efficiency and productivity. The training is free to New Jersey employers and their employees

The program’s success speaks for itself. In the first year, 2,750 employees from 270 companies received training. In the program’s fourth full year (2010-2011), 10,900 employees from 659 companies received training, a 250 percent increase. (See table below for details)

The program’s fifth year (July 2011-June2012) promises to be the biggest yet. At its midpoint, the fifth year had already eclipsed all previous records. From July through December 2011, 6,200 employees from 493 companies received training in computer operations, mathematics & measurement, communications and English as a second language. The combined tuition value of the 580 classes held was \$966,400.

NJBIA’s program partners are the NJ Community College Consortium, which coordinates the training efforts of the state county colleges, and the NJ Department of Labor, which provides the funding.

A notable feature of the program is that the community college instructors customize their course curricula to fit the specific needs of each company. Classes frequently are held at company facilities. Training is given in basic computer operations (Windows, Word, Excel, etc.), communications (verbal, written and customer relations), math & measurement, and English as a second language.

For more information, contact the Consortium at 609-393-9000 or visit <http://bit.ly/z8Fee6>.

Success stories
<b>Food Circus, Monmouth County</b> <a href="http://bit.ly/Ao9k5M">http://bit.ly/Ao9k5M</a>
<b>Hampton Inn, Burlington County</b> <a href="http://bit.ly/zKNTK8">http://bit.ly/zKNTK8</a>
<b>Lourdes Health System, Camden County</b> <a href="http://bit.ly/zR4ekY">http://bit.ly/zR4ekY</a>
<b>Miracle Ear, Middlesex County</b> <a href="http://bit.ly/xEzd1r">http://bit.ly/xEzd1r</a>
<b>Neuroscience Center, Morris County</b> <a href="http://bit.ly/wTh8IO">http://bit.ly/wTh8IO</a>
<b>Prudential Sports Arena, Newark</b> <a href="http://bit.ly/zgeRJO">http://bit.ly/zgeRJO</a>
<b>W H Industries, Bergen County</b> <a href="http://bit.ly/wFBn2v">http://bit.ly/wFBn2v</a>

<u>Fiscal Year</u>	<u>Employees Trained</u>	<u>Companies Served</u>	<u>Classes Held</u>	<u>Tuition Value</u>
2007-2008	2,750	270	219	\$699,000
2008-2009	6,700	546	546	\$866,000
2009-2010	6,719	501	593	\$908,000
2010-2011	10,901	659	970	\$1,133,000