



by Philip Kirschner  
President

# Report

## TO MEMBERS

## New Member Resource Center Can Help Your Company

**A**s President of NJBIA, one of my highest priorities is to help our member companies find the information and resources they need to meet the challenge of doing business in New Jersey. Given the state's high cost of doing business and tough regulatory climate, this challenge can be daunting.

Fortunately, help isn't just on the way—it's here.

NJBIA has created an online *Member Resource Center* that makes it easy to identify and access a wealth of practical information, benefits and services that are available to NJBIA members through our own programs, our partnerships with other groups, and state and federal business-assistance programs.

Do you want to: Save money on auto or workers' compensation insurance? Cut your energy costs? Comply with new workplace rules? Network with your peers? Obtain a loan or get management advice for your small business? Keep up with new laws in Trenton?

Whatever your needs happen to be, you should be able to find useful information, tips, leads and contacts through our new Center. It's easy to navigate and provides a clear road map to the information you need.

You can access our *Member Resource Center* in one of two ways. You can visit NJBIA's home page at [www.njbja.org](http://www.njbja.org) and click on "Member Resources" in the main navigation bar on the left side or you can visit [www.njbja.org/resources/main.asp](http://www.njbja.org/resources/main.asp) directly.

Let's take a closer look at some of the benefits and services available to NJBIA members through the Resource Center.

The *Money-Saving Programs* page of our new Web site does exactly what it says: it plugs you into programs that will enable you to save money or better manage costs related to insurance coverage, shipping, credit card processing, telecom-

munications, and energy. These programs are run exclusively for the benefit of NJBIA members. For example, your employees are eligible to apply for top-rate personal automobile insurance coverage with NJM Insurance Co. Think of this as an added benefit for your employees at no extra cost to your company.

The *News & Information* section gives you quick access to the entire family of NJBIA print and electronic publications, from our flagship publication, *New Jersey Business Magazine*, to our nine Issue Networks that send you regular e-bulletins on timely and relevant subjects like health insurance, taxes, human resources, environmental compliance and energy.

The *Special Resources* section is a gateway to information and services to help you manage your workforce (employee pay & benefit guides), comply with state and federal laws that target business, and train your employees. Confused about how to comply with state environmental rules? Check out NJBIA's Environmental Compliance Digest. Seeking tips on how to comply with the newest laws impacting business? Order NJBIA's Fast Facts briefs. This section also takes you to our comprehensive and completely updated Great Internet Links page, which contains links to 200 of the best business-resource Web sites available to New Jersey employers.

Our *Issues & Advocacy* page takes you inside the major legislative and regulatory issues impacting your business and what NJBIA is doing to protect your interests in Trenton. Find out what laws are making their way through the Legislature or how you can contact your legislators on the most important issues like health insurance costs and paid family leave.

Finally, our *Networking* page presents the ongoing opportunities that NJBIA gives its members to develop face-to-face relationships with their peers or with leaders in business and government. As the state's largest business association, we know how to plug you in! For example, at our Decision Makers breakfast meetings on March 23 and April 11, you can meet with the Governor's top advisors.

I encourage you to visit our *Member Resource Center* soon. 