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President

Report TO MEMBERS

Six Very Good Reasons for Being an NJBIA Member

From time to time, I like to review the many benefits of being an NJBIA member and how our members can get the most out of their membership. There are many great benefits to take advantage of.

I believe there are six very good reasons for being a member of the New Jersey Business & Industry Association. Every one of those reasons revolves around the Association's primary mission, which is to help you meet the challenge of doing business in New Jersey and to improve the state's business climate. NJBIA lets you tap into a wealth of valuable information, services and resources that can help your business. We also give you a powerful voice in Trenton.

Now, let's take a look at those six good reasons.

Valuable Information

NJBIA understands how difficult it can be to operate a business in New Jersey, and we provide you with valuable information to help you meet that challenge. From new laws and regulations to the latest court decisions, we keep you on the inside track. And we deliver that information to you in a variety of quick and easy-to-read formats. Our monthly magazine, *New Jersey Business*, is a great source of news on business trends. Our newsletters and online publications give you useful, timely information in quick, easy-to-read formats. You get valuable news and tips you won't find anywhere else.

Great Business Resources

NJBIA also puts good information into your hands through topical seminars, publications, and programs. Our seminars give you a front-row seat to top experts on health insurance, employment law, environmental compliance, contract opportunities and more. You also get terrific handouts, and we allow plenty of time for members to ask questions and network with their colleagues. Our unique, business-reference publications

tell you how to comply with State and federal employment law and what level of pay and benefits other companies are providing to their employees.

Money-Saving Benefits

Your NJBIA membership also links you directly to a variety of money-saving programs. Most of our members have property/casualty insurance coverage with the top-rated New Jersey Manufacturers Insurance Company (NJM). Your company can apply for workers' compensation and commercial auto coverage. Your employees can apply for personal auto and homeowners' coverage. NJBIA also has programs that can help you save money on energy, shipping, telecommunications and credit-card processing.

Powerful Legislative Advocate

Nobody does a better job of guarding your interests in Trenton than we do. We have an experienced and effective government affairs staff. They work tirelessly to fight anti-business legislation and to promote a pro-business agenda. Through our annual surveys and frequent contacts with members, we keep our finger on the pulse of New Jersey business. We fight for your interests every day.

Networking Opportunities

NJBIA regularly hosts great networking events and opportunities, from our well-attended conferences and seminars to our hands-on, policy-committee meetings. If you join one of our policy committees (from energy to taxation), you can even have a say in the state policies enacted that impact your business.

Prompt Assistance

Finally, if you need help, you can call on us. Got a problem you can't solve? Let our staff act as an extension of your staff. We have a depth and breadth of experience, expertise and contacts unmatched by any other business organization in New Jersey. Let us be your guide to the ins and outs of doing business in New Jersey. 📞