

TAP INTO VALUABLE INFORMATION

... Tailored to the Needs of Your Business

Access to timely, relevant information is a key to business success. What are the latest trends in health insurance, energy, taxes, work-force training or low-interest business loans? Where can you find the best small-business resources? How will new State laws and regulations impact your operations?

As an NJBIA member, you automatically receive a steady stream of reliable, practical information that is intended specifically to help you succeed as a New Jersey-based business. It's one of the most important benefits of your membership.

NJBIA's flagship publication, *New Jersey Business Magazine*, is the only statewide business publication of its kind. Every month, it brings you the latest news about industry trends and business resources throughout New Jersey.

The monthly *Business Voice* newsletter summarizes

recent action on government laws and regulations that

could have a direct impact on your business. The *Voice* also alerts you to NJBIA programs and activities, and it tells you how to take full advantage of your NJBIA membership.

The *Capitol Memo* is a weekly bulletin that tells you what's happening in Trenton or Washington that will affect your business operations. *Capitol Memo* recipients get the inside scoop, often before it makes newspaper headlines.

Do you have a question about a particular law or regulation? What do Health Savings Accounts mean for your business? How does the statewide smoking ban apply to your company? NJBIA's *Fast Facts* series explains it all and is only a phone call away.

Much of the valuable information that NJBIA publishes is posted daily and is archived on the Association Web site at www.njbja.org for ready access day or night. NJBIA also delivers news-you-can-use directly to your desktop computer through the monthly *E-News*.

Finally, NJBIA has just launched its new *Issue Networks*. You can opt to receive e-bulletins on topics of interest to you from health insurance to environmental regulation. These electronic bulletins, written by

NJBIA's government affairs experts, are delivered at lightning speed while the news is still hot.

