

2017

NOMINATION PACKET

**NJDEP**

**RECYCLING AWARDS**

Recognizing Excellence in Recycling  
Throughout New Jersey



Deadline: August 4, 2017

## RECYCLING AWARDS

The New Jersey Department of Environmental Protection, in conjunction with the Association of New Jersey Recyclers, annually recognizes excellence in recycling. Our goal is to highlight the success of agencies, businesses, individuals and others who go beyond the norm to advance recycling and to make these examples available to others who may emulate them.

**THE DEADLINE FOR NOMINATION SUBMITTALS IS AUGUST 4, 2017**

### ELIGIBILITY

You may nominate yourself, your business/organization, or any other business, individual or organization worthy of recognition. Applicants or projects must:

- be located in New Jersey
- agree to share their project or program with others
- provide supporting documentation for a two-year period (2015-2016)
- Award winners from the previous three years are not eligible to participate again this year
- Second party nominations must be accompanied by a written authorization from the nominated party agreeing to be considered for the award

### AWARD CATEGORIES

The categories for these awards are outlined below. You must identify only one category for each nomination on the application from on page 7. The nomination will be judged against other entries in that category.

#### Institution

Any pre-school, elementary, intermediate or high school, hospital, long-term care facility, nursing home, college, university, or other institution that has implemented a recycling program or expanded an existing program.

#### Business

Any large or small business that has implemented a recycling program, expanded an existing program, and/or developed and implemented a sustainability plan.

#### Retail Merchant

Any large or small retail merchant who has implemented a recycling program or expanded an existing program.

#### Government

A county, municipality, or state agency/instrumentality that has expanded its recycling or buy recycled program.

#### Leadership

County, municipal, business, school or other recycling coordinators/leaders who have implemented new recycling programs, expanded existing programs or otherwise fostered the advancement of recycling through years of dedicated service.

#### Rising Star

Individuals or programs that have achieved exemplary recycling results in previously unsuccessful situations through innovation and persistence.

#### Outstanding Educator/Educational Program

Any teacher, administrator, community or student group, environmental educator or individual student whose actions have resulted in increased participation in recycling.

#### Recycling Industry

Any processing facility (Class A, B, C and D), equipment manufacturer, or collector who has contributed to the expansion of recycling in New Jersey.

#### Source Reduction/Resource Management/Sustainability

Any program that has reduced waste at its source and managed its resources in a more efficient and sustainable manner.

#### Volunteer Citizen

Any New Jersey resident who has, in a voluntary capacity, assisted in the promotion and implementation of recycling in New Jersey.

## JUDGING CRITERIA

Please document performance for 2015 and 2016 using the following five criteria. The program narrative may not exceed 4 pages and the supporting documentation may not exceed 15 pages.

### 1. MEASURABLE OUTCOMES AND DOCUMENTATION

Show us, through data or documents, the following:

- the nominee's diversion rate and materials diverted;
- any improvement over time;
- all recycled products purchased, and any written policy to do so;
- any reduction in resources used, or any change from toxic products to non-toxic alternatives;
- how the nominee funded and budgeted his project or program;
- any enforcement activities performed.

Samples may include weigh slips, bills of lading, bid specifications, budget sheets, buy recycled policies, etc.

### 2. EDUCATION AND OUTREACH

How did the nominee educate both members of his institution/organization, and visitors or clients? What costs were incurred to implement the educational program, and how was this program funded? What rewards or sanctions were used? How many people were reached? Was the nominee able to change behavior, and if so, to what extent? How was that measured?

Samples may include promotional materials, signage, published articles, etc.

### 3. COVERAGE AND REPLICABILITY

Were innovations introduced across all branches of the organization? Can others learn from and adapt the nominee's program in their own organizations?

### 4. LEADERSHIP AND INNOVATION

How does this program, project or individual show leadership and take steps beyond "traditional" recycling? How does this project or individual build alliances or share information to approach problems? Describe such issues as originality, effectiveness in improving existing methods and any risks that were overcome.

### 5. EXCEEDING REGULATORY STANDARDS

How has the nominee exceeded regulatory expectations? Did the nominee collect materials not required, or serve clients that he did not need to serve?

## Application Requirements

Submit the following

- Completed Application Form**  
(see page 7)
- Written Program Narrative**  
(no longer than 4 pages)
- Supporting Documentation**  
(no longer than 15 pages)

## Dates to Remember

**Application Due Date**

August 4, 2017

**Award Winners Notified**

September 2017

**Annual Recycling Symposium & Awards Luncheon**

October 18, 2017

# RECYCLING AWARDS

## SUBMITTALS AND DEADLINES

Award applications should include all of the following 3 components: **your completed application form (see page 7), a program narrative (no more than 4 pages), and supporting documentation (no more than 15 pages)**. Electronic submissions of the entire nomination package can be sent to [njrecycles@dep.nj.gov](mailto:njrecycles@dep.nj.gov). All applications must be received by close of business on August 4, 2017.

Award winners will be notified in September 2017. Awards will be presented during the Annual Recycling Symposium and Awards Luncheon on Wednesday, October 18, 2017. For further information, contact Gina Gambacorto, Bureau of Energy and Sustainability, at (609) 292-6814. All entries are public information.

## SCORING/EVALUATING

A panel of judges from the New Jersey Department of Environmental Protection and the Association of New Jersey Recyclers will evaluate all applications. Each applicant may be awarded up to 100 total points, distributed as per the table below:

	Institution Business Retail Merchant Government Recycling Industry	Leadership Rising Star Outstanding Educator/Program Volunteer Citizen	Source Reduction/ Resource Management/ Sustainability
<b>Measurable Outcomes</b>	<b>30%</b>	<b>10%</b>	<b>30%</b>
<b>Education and Outreach</b>	<b>20%</b>	<b>30%</b>	<b>20%</b>
<b>Coverage and Replicability</b>	<b>15%</b>	<b>20%</b>	<b>20%</b>
<b>Leadership and Innovation</b>	<b>20%</b>	<b>30%</b>	<b>30%</b>
<b>Exceeding Standards</b>	<b>15%</b>	<b>10%</b>	<b>0%</b>

## ABOUT THE ASSOCIATION OF NEW JERSEY RECYCLERS

ANJR is a non-profit, non-partisan network representing public and private sectors whose mission is to promote sustainability by promoting sound resource management and recycling strategies through education, advocacy, and the enhancement of professional standards. ANJR

firmly believes that New Jersey needs an integrated solid waste management plan, and will facilitate that plan with education and advocacy around the issues of recycling, source reduction, resource management, household hazardous waste management, buy recycled sustainability, composting, and litter prevention and reduction.

<http://www.anjr.com/>

## ABOUT THE NJ DEPARTMENT OF ENVIRONMENTAL PROTECTION

The New Jersey Department of Environmental Protection is committed to providing a high quality of life for the residents of New Jersey. It

is our mission to assist the residents of New Jersey in preserving, sustaining, protecting and enhancing the environment to ensure the integration of high environmental quality, public health and economic vitality. We will

accomplish our mission in partnership with the general public, business, the environmental community and all levels of government. For more information on the Department, please

visit [www.nj.gov/dep/](http://www.nj.gov/dep/)

# 2016 AWARDEES

## Institution Award

### *The Valley Hospital, Ridgewood, NJ*

The Valley Hospital collects and recycles many different materials including batteries, light bulbs, electronic waste, scrap metal, food waste, toner cartridges, carpeting, yellow grease and commingled paper, plastic, glass bottles and corrugated cardboard. For some recyclable items, such as certain paper grades, scrap metal, textiles and yellow grease, the hospital receives revenue back from its recycling end markets. The Valley Hospital continues to add new materials to its recycling program, including a new textile recycling program, as well as a Blue Sterile Wrap recycling program. The Valley Hospital also uses eco-friendly building products whenever possible, and even installed rooftop beehives.



## Institution Award

### *Chairville Elementary School, Medford, NJ*

Chairville Elementary School serves approximately 400 students from the community. Paper, bottles, cans and even shoes are recycled at the school. In addition, the school boasts composting containers for food waste. Teachers and staff do their utmost to teach students about the school's recycling program, and even give out a variety of recycling awards each year. Chairville's student "green" team also helps promote the school's various environmental programs. Chairville Elementary School also promotes waste reduction and is in the process of constructing an Outdoor Classroom, which will be used to support and extend the school's environmental curriculum with outdoor hands-on learning activities for students.



## Business Award

### *Cox Printers, Linden, NJ*

Cox Printers has embraced recycling, recycled product procurement and many other sustainable practices. The company recycles paper, printing plates, cleaning rags, toner cartridges, batteries, plastic bottles and glass bottles, among other materials. In addition, the company offers its customers a wide variety of recycled content papers for print jobs, as well as nonpetroleum inks. Other sustainable strategies employed by the company include the installation of 36kW solar system and two wind turbines on the roof of their building. A partial roof garden, which reduces rainwater runoff, has also been installed on the roof of Cox Printers, as well as several honey bee hives. Cox Printers has also embraced carbon neutral shipment of goods via UPS.



## Business Award

### *Earth Friendly Products, Linden, NJ*



Earth Friendly Products is a company that manufactures “green” cleaning products at its five U.S. plants, including a facility in Parsippany, New Jersey. The company has integrated sustainability into all business operations and views waste as a resource to be harnessed. Earth Friendly Products has conducted waste audits at its sites, which have led to changes that reduced waste generation at the company. These efforts and others helped the company reduce its trash stream significantly. In addition, the company’s recycling efforts since 2010 have resulted in recycling revenue totaling over \$180,000! Earth Friendly Products also uses solar power and has achieved carbon neutrality since 2013.

## Business Award

### *Benjamin Moore and Company- Clifton Distribution Center, Clifton, NJ*



Benjamin Moore’s Clifton Distribution Center has recycled hundreds of tons of wooden pallets and unwanted paint over the years. The company also recycles corrugated cardboard and shrink wrap, but is most excited about its new paint can crusher which will enable the company to recycle these valuable steel cans. Benjamin Moore also educates its employees on the importance of these environmental programs and the key part they play in terms of waste stream segregation, labeling and safe material handling.

## Rising Star Award

### *Patricia Totaro, Brick Township Public Works Department*



Since becoming the Brick Township recycling coordinator in 2012, Patricia’s efforts have resulted in many improvements to the township’s recycling program. Changing the culture of her own department, the Township employees, Township residents and businesses has taken several years of consistent, diligent effort, but has paid off as the township is now recycling more material than ever. The township’s recycling program accepts aluminum cans, glass, tin cans, newspaper, junk mail, magazines, corrugated cardboard, plastic bottles and rigid plastics. Patricia was also instrumental in convincing the governing body to invest in new recycling equipment to improve the program and marketability of the materials collected.

## Leadership Award

### *Learn Your ABC’s BYOBag*



The Learn Your ABCs BYOBag Campaign is a coordinated and collaborative effort to systematically address single use bags as well as plastic packaging films. It is a partnership of the Municipality of Princeton, the Princeton Merchant’s Association, McCaffrey’s Grocery Store, and Sustainable Princeton and follows the widely accepted waste reduction hierarchy of Reduce, Reuse, Recycle. The campaign shows leadership in that it is a multi-stakeholder collaborative effort between a municipality, a recycling coordinator, businesses and a non-profit. It also has expanded existing programs and provides a solution for recycling non-mandated materials including plastic packaging films which are difficult to recycle.



## New Jersey Department of Environmental Protection 2017 Recycling Awards Application

(Please submit this completed application form electronically along with the program narrative and supporting documentation.)

Name of Company/Association/Organization or Individual to be nominated: \_\_\_\_\_

\_\_\_\_\_

Mailing Address: \_\_\_\_\_

Person Responsible for Preparing Application / Title: \_\_\_\_\_

Nominator's Address: \_\_\_\_\_

Nominator's Phone Number: \_\_\_\_\_

Nominator's Fax Number: \_\_\_\_\_

Nominator's Email Address: \_\_\_\_\_

Is this a second party nomination?    Yes             No

If Yes, please attach authorization from the nominated party.

### Category of the nomination (Select One):

- |   |   |
|---|---|
| <input type="checkbox"/> Institution                  | <input type="checkbox"/> Business   |
| <input type="checkbox"/> Retail Merchant              | <input type="checkbox"/> Government   |
| <input type="checkbox"/> Leadership                   | <input type="checkbox"/> Rising Star  |
| <input type="checkbox"/> Educator/Educational Program | <input type="checkbox"/> Recycling Industry                                   |
| <input type="checkbox"/> Volunteer Citizen            | <input type="checkbox"/> Source Reduction/Resource Management/ Sustainability |

### REQUIRED:

Provide a **brief** description of the company, organization or individual nominee, identifying the nominee's contributions to New Jersey's recycling program (no more than 2 paragraphs).

Please submit the full package electronically by August 4, 2017 to [njrecycles@dep.nj.gov](mailto:njrecycles@dep.nj.gov)  
For further information, contact Gina Gambacorto in the NJDEP Bureau of Energy and Sustainability at  
(609)-292-6814